



SHE Hosts Guide

Need help making your SHE Hosts event unforgettable for your guests?

Theme: ***The Ethiopian Experience***

Doro wat followed by a mini coffee ceremony.

MUSIC

While guests arrive, play lively tunes from Ethiopia's Golden Age of Music, like Alemayehu Eshete.

Once everyone is settled in, move on to the 'father of Ethio-jazz', Mulatu Astatke, to accompany the meal.

As the evening progresses, wind down with Amharic love songs or gentle masenqo strings for a warm ambience.

ACTIVITIES

Greet guests with informal Ethiopian phrases, e.g. "selam!" (hello) and "ameseginalehu!" (thank you).

Share the cultural significance of the meal as a way of marking key celebrations.

Perform a mini buna ceremony, an Ethiopian coffee ritual, as post-meal entertainment.

Discuss the impact of supporting SHE on aspiring women entrepreneurs and their communities.

DECORATIONS

Colour palette

- Green, yellow, red and blue (colours found in flag)
- Traditional patterns found on embroidered netela

Table decorations

- Runners and napkins in colour palette
- Woven placemats
- Candles in a mound of coffee beans as a centrepiece
- Map outline as menu cards/QR codes for JustGiving page

Extra elements

- Photo wall with flag bunting and SHE branding
- Take-home goodie bags containing menu cards, thank-you notes, SHE information leaflets, etc.

Share the moment: Snap photos of your event and tag #SHEHosts on social media!